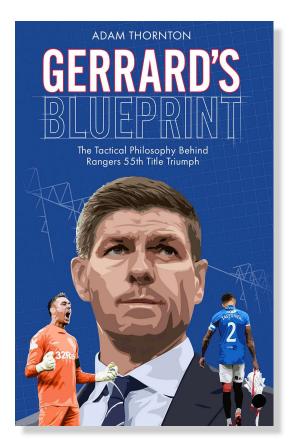


# Title information



### **Gerrard's Blueprint**

The Tactical Philosophy Behind Rangers' 55th Title Triumph

By Adam Thornton

### Key features

- Identifies key Rangers games under Steven Gerrard that were tactical milestones in the team's evolution over the last three seasons
- Reveals the tactical role and function of individual players and how they helped the club to title glory in 2020/21
- What's the difference between a false nine and a number ten? Is a deep-lying playmaker really that different from a defensive midfielder? Can a full-back be a playmaker?
- How important are tactics in the modern game? Should the team with the best players always win football matches?
- Adam describes how a cohesive tactical plan can transform a football team
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

## **Description**

Gerrard's Blueprint provides an in-depth analysis of Rangers' tactical evolution over three years under Steven Gerrard, culminating in a league title win that saw them crowned kings of Scotland for the 55th time. In May 2018, Rangers appointed Liverpool legend Gerrard as the 16th permanent manager in the club's long history. A megastar player but untested as a coach, many wondered how Gerrard would fare at a club like Rangers, especially in light of the team's struggles in the past six seasons. Fast forward to 7 March 2021 and Gerrard's Rangers clinched the club's 55th title in record time, staying unbeaten in all 32 league games to that point. This book delves into the tactical approach used by Gerrard and his coaching team and shines a light on the key principles of their footballing philosophy. Adam Thornton picks out key games and players that have shaped the tactical evolution of the side and helped them become title winners.

#### **Details**

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