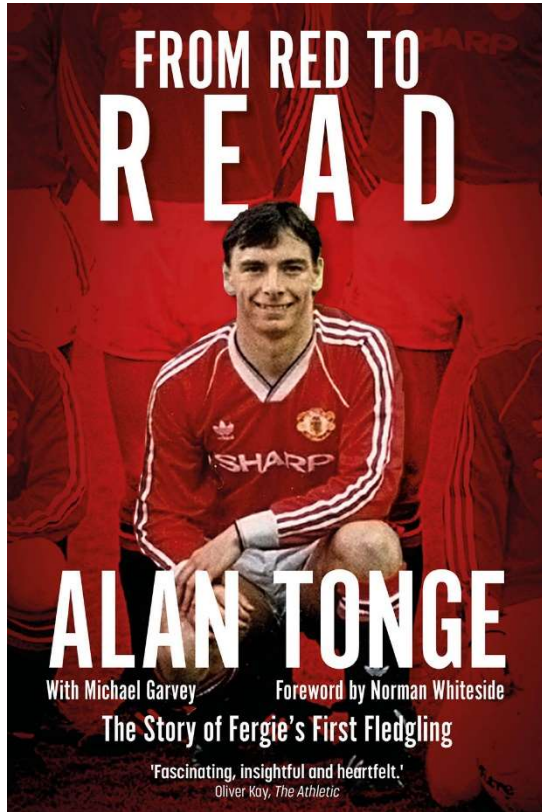




## Title information



### From Red to Read

The Story of Fergie's First Fledgling at Manchester United

By Alan Tonge, with Michael Garvey

### Key features

- Gripping personal story charting Alan's unique journey from professional footballer to PhD graduate
- Foreword by Norman Whiteside and features contributions from former team-mates
- Insight into the culture at United during Sir Alex Ferguson's early years at the club between 1986 and 1991, and under World Cup-winner Alan Ball
- Key theme of mental health in football with a percentage of royalties being donated to the charity Manchester Mind
- Colour photo section including pictures from Alan's personal collection
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

### Description

*From Red to Read: The Story of Fergie's First Fledgling at Manchester United* is the compelling tale of former professional footballer Dr Alan Tonge and his journey from Manchester United to PhD graduate. Alan became Sir Alex Ferguson's first acquisition when he signed for the Red Devils as a schoolboy in January 1987. He turned professional with his boyhood club but suffered the heartbreak of being released when he was 19. A move to Exeter City provided the opportunity to play first-team football under World Cup-winner Alan Ball before a serious back injury ended Tonge's football career at the age of just 22. After feeling completely lost, Tonge rebuilt his life by reinvesting in his education. He achieved numerous academic qualifications, culminating in a PhD, alongside a successful career as a university lecturer. *From Red to Read* is the inspirational story of a man in a fight he couldn't win, who found an alternative route to success and happiness.

### Details

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