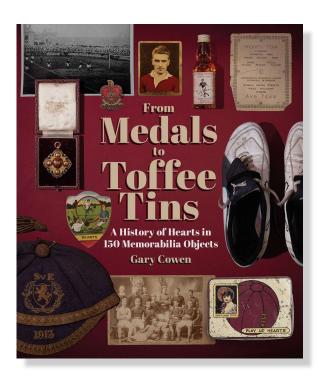


Title information



From Medals to Toffee Tins

A History of Hearts in 150 Memorabilia Objects

By Gary Cowen

Key features

- A club history with a difference: the story is told through images of rare and fascinating memorabilia – the first time the story of Hearts has been told in this way
- Lavishly illustrated in colour, the book is a visual treat for fans of Hearts as well as lovers of football memorabilia
- Features a carefully curated selection of 150 items from Gary's own collection, the oldest dating from 1878
- Gary has been collecting Hearts memorabilia for more than 40 years and, as a member of the Hearts archive group, played a part in setting up the club's museum
- Gary has written about Hearts' history and memorabilia in the club's matchday programme for more than 20 years
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

From Medals to Toffee Tins celebrates the 150th anniversary of Heart of Midlothian – Edinburgh's oldest and most successful football club – by examining its long and varied history through the unique lens of 150 memorabilia objects. This lavishly illustrated book charts triumphs of the trophy-laden golden periods of the 1890s and 1950s, the glory of the players who went to war in 1914 and more recent Scottish Cup successes, as well as the great teams and legendary players from every era of the club's history. The story is told through every type of Hearts memorabilia imaginable, including medals, caps, programmes, tickets, badges, menus and photographs, as well as more unusual items such as boots, scarves, lamps, ceramic tiles and the toffee tin of the title. In this digital age, preserving history through tangible items has never been more important, and Hearts fans will love this beautifully presented showcase of the memorabilia of their favourite club.

Details

Publication: 9 September 2024

Price: £30.00

ISBN 13: 9781801507363 Format: 280mm x 240mm

Binding: Hardback Extent: 320 pages Category: Football Trade Orders to:

Macmillan Distribution (MDL), Cromwell Place, International Business Park, Lime Tree Way, Basingstoke, Hampshire RG24 8YJ

Telephone: 01256 302692 Email: orders@macmillan.co.uk