



Title information



Football. Cancer. Life. Death

An Uplifting Story of One Burnley Fan's Personal Battle Amid Premier League Promotion

By Michael Heinicke

Key features

- Real-life account of a football fan's personal experience with cancer, chemotherapy and Premier League promotion
- Narrative interspersed with 25 years of memories and personal photos from watching Burnley FC
- Turns conventional cancer myths on their head and shows that there can be a brighter side to the illness
- An inspirational story which draws unusual parallels about having a positive attitude – in both sport and in sickness
- Written by Burnley FC fan Michael Heinicke
- An unintended book, based on real-time diary entries written whilst undergoing chemotherapy in 2014
- Publicity campaign planned including radio, newspapers, websites and magazines

Description

The unconventional and surprisingly uplifting real-life account of football fan Michael Heinicke's experience with cancer. Interspersed with 25 years of exhilarating and heartening memories of life as a Burnley FC supporter, the book kicks off with his first match, as seen through the eyes of a seven-year-old boy. The depth of detail woven into Michael's accounts of Burnley matches through the decades – from the old, decaying terraces of Division Four to the euphoria of a Wembley promotion to the Premier League – will strike a chord with football fans everywhere. Back in the present day, his descriptions of medical appointments and chemotherapy treatment will unexpectedly have you laughing out loud. Michael was 32 and the father of three young children when he was diagnosed with non-Hodgkin's lymphoma in 2014. His story breaks down conventional cancer myths and shows us that sometimes, for a lucky few, life's curveballs can be more positive than negative, bringing a tale of hope to that unfathomable and unbearable cancer diagnosis.

Details

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