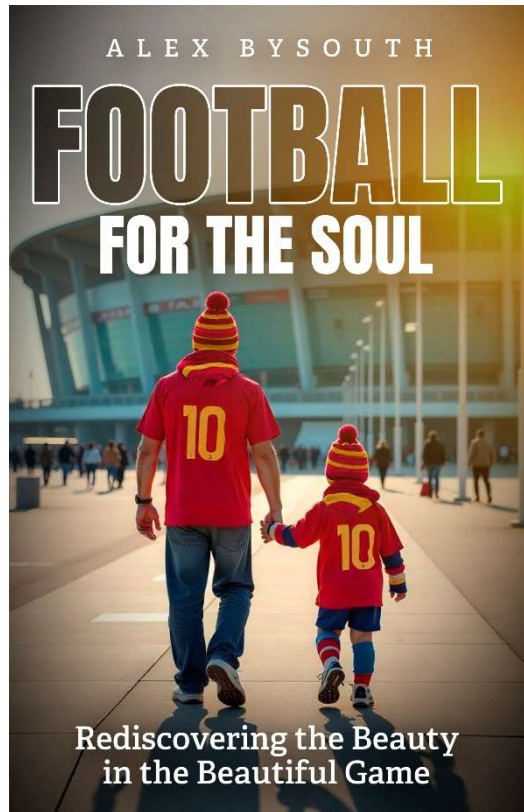




Title information



Football for the Soul

Rediscovering the Beauty in the Beautiful Game

By Alex Bysouth

Key features

- Exclusive behind-the-scenes access at Athletic Club in Bilbao, including interviews with players, directors and fans
- Fresh insight into the Berlin football scene, from those who live and breathe it
- Exclusive interview with Johan Cruyff's trusted former right-hand man
- Reflections from a unique Parisian derby and time spent with Red Star, one of France's oldest clubs
- On-the-ground interviews in Naples with the city's second club to tell their unusual story
- Access to Serie A legends during a weekend spent discovering the cult of Italian football nostalgia
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

Football for the Soul scratches beneath the surface of a sport that can often seem unrecognisable from the one we fell in love with, rediscovering the beautiful side of the game through the fans, communities and clubs that make it so special. With a focus on European football, it takes you on a journey through some of the most unique and intriguing stories on the continent, exploring why they matter and remain relevant – from Athletic Club in Bilbao to the oldest club in Paris, Johan Cruyff's legacy in Amsterdam, Berlin's eclectic football scene and the cult of Serie A nostalgia. Packed with dozens of interviews and exclusive insight from players, club officials, fans and journalists, *Football for the Soul* also explores candid personal stories, such as that of the shirt-collecting, record-breaking Andorra captain and the fan who experienced a footballing epiphany hiking the Camino de Santiago. This book is a must for fans who want feel-good, wholesome tales that help make sense of why we really love the beautiful game.

Details

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Telephone: 01256 302692
Email: orders@macmillan.co.uk