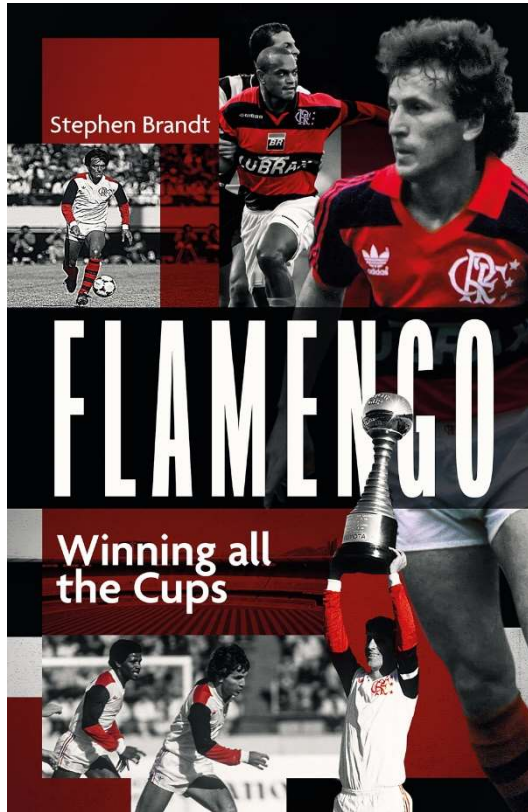




## Title information



### Flamengo

Winning all the Cups

By Stephen Brandt

#### Key features

- Fascinating story of the 1981 Flamengo side – told in English for the first time
- Tale of an iconic team fondly remembered by the older generations
- How Flamengo was founded after a dispute among the board of another team, Fluminense
- How Flamengo welcomed black players for the first time in its history
- How Zico was rejected by Flamengo as a youth because he was too small
- How Romario used Flamengo to get back into the good graces of the national team in 1994
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

#### Description

Stephen Brandt tells the story of how Brazilian club Flamengo became the best football team in the world, winning cups at every level before beating the mighty Liverpool in 1981 to capture the Intercontinental Cup. On one side were the kings of Europe who'd recently won their third European Cup in six years, and on the other side Flamengo, who had just won the Copa Libertadores. Amid the dying days of a military dictatorship, Flamengo brought home a country-unifying title, a feat not seen since Pele's Santos won back-to-back Intercontinental Cups in 1962 and '63. Along the way, we meet the special players of that golden generation, including the legendary Junior, the underdog Nunes, Zico, the small-statured talent who was dubbed the next Pele, and the brilliant Tita. The Brazilian side managed by Paulo Cesar Carpegiani played an attractive, free-flowing style of football that Europeans had never seen before. Just a year later they provided many stars for Tele Santana's great team that lit up the 1982 World Cup.

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