



Title information



Fear and Loathing at Goodison Park

Everton Under David Moyes

By Louis Foster

Key features

- Written from the perspective of an Everton season-ticket holder with extensive knowledge of the club and its history
- Chronicles an under-researched and overlooked period in the club's history, bringing together all the facts to provide a concise and complete analysis of the era
- A fast-paced account encompassing the entirety of Everton's second-longest-serving manager's tenure at the club between 2002 and 2013
- Analyses key aspects of the club's modern history, including the introduction of a teenage Wayne Rooney to English football, a controversial Champions League encounter and an FA Cup final
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

Fear and Loathing at Goodison Park chronicles the David Moyes era at Everton, when a fallen giant of the English game fought to re-establish itself among football's elite. With relegation dogfights making way for Champions League qualification and the first cup final since 1995, David Moyes' tenure was underpinned by stability and a hopefulness that success would soon return to the blue half of Merseyside. It was, however, a period when the notion of success was redefined, not only for Everton but within the game as a whole. With the financial gulf widening in a league deluged by an influx of foreign investment and media conglomerates, Moyes' Everton became synonymous with operating on a shoe-string budget, in an era of multi-million-pound transfers and bloated wages. With billionaire takeovers reshaping the landscape of English football forever, the people's club's hopes of breaking through football's glass ceiling faded, leaving only fear and loathing at Goodison Park.

Details

Publication: 1 May 2023
Price: £16.99
ISBN 13: 9781801504362
Format: 222mm x 144mm
Binding: Hardback
Extent: 272 pages
Category: Football

Trade Orders to:

Macmillan Distribution (MDL),
Cromwell Place, International Business Park,
Lime Tree Way, Basingstoke, Hampshire RG24 8YJ

Telephone: 01256 302692
Email: orders@macmillan.co.uk