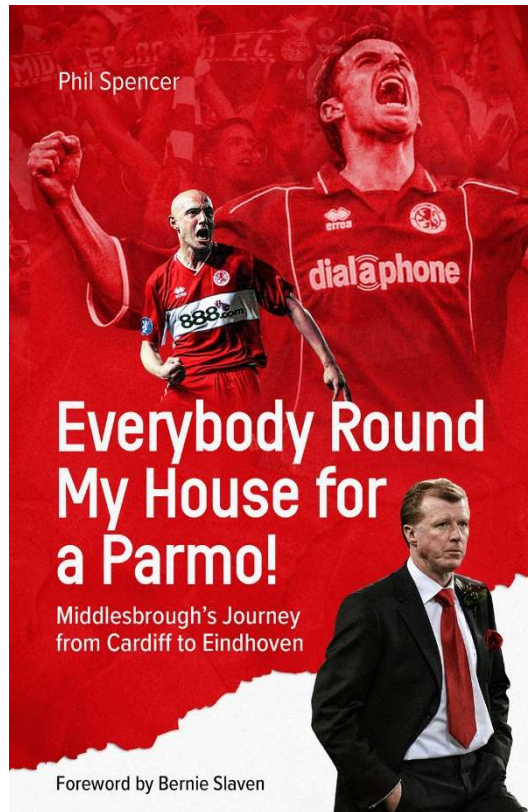




## Title information



### Everybody Round My House for a Parmo!

Middlesbrough's Journey from Cardiff to Eindhoven

By Phil Spencer

#### Key features

- First-hand account of the author's experiences after purchasing a Middlesbrough season ticket ahead of the Carling Cup-winning campaign
- Access-all-areas look at a period of unparalleled success for Boro – stories from former players, staff members and high-profile members of the media
- Does not just focus on the high moments – instead tells the full story, including insight from players who were disgruntled at being left out and felt hard done by
- Author used his journalist contacts to conduct in-depth interviews, as well as tapping into his network of contacts to ensure he covered the subject comprehensively
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

#### Description

*Everybody Round My House for a Parmo!* is the story of the most successful era in Middlesbrough FC's history, as told by those who experienced it. From Marinelli to Mendieta and Vidmar to Viduka, this 'small town in Europe' went from relegation fodder to cup-winners on the cusp of European glory in the space of just three short seasons, between 2003 and 2006. But while results on the pitch were memorable, they mean nothing without the backstory of how such heights were reached. Told with the help of players, club staff and local media at the heart of the journey, this is the inside story of how Steve McClaren transformed the 'Teessiders' fortunes while encountering more than a few hiccups along the way – including a failed drug test and even a manager getting hit by an angry fan's season ticket! It's one of modern football's greatest fairy tales, but even the greatest successes come with their fair share of struggles.

#### Details

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