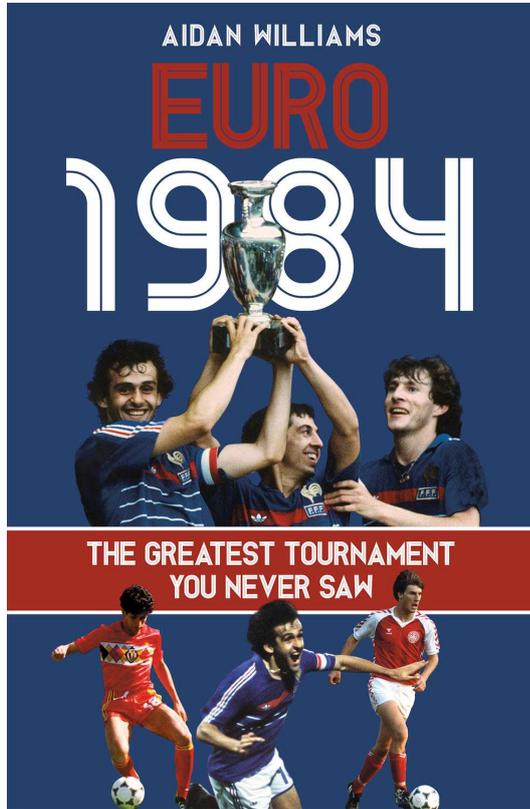




Title information



Euro 1984

The Greatest Tournament You Never Saw

By Aidan Williams

Key features

- A fascinating and fresh look at perhaps the greatest European Championship tournament of all
- Begins with a wealth of captivating stories which emerged through the qualifying stage
- Looks in depth at each of the eight teams who played in the finals, the iconic stars who lit up the finals and the great matches they combined to play
- Celebrates the achievements of Michel Platini and the French, looking at what made them winners and why they are still revered to this day in France and across Europe
- Aidan Williams is part of the Senior Leadership Team for *These Football Times*, and has also written in *The Guardian* and *The Athletic*
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

Euro 1984 tells the fascinating story of perhaps the greatest of all European Championships: one that was barely covered on UK television, after none of the home nations qualified. It was a footballing summer that thrilled so many with wonderful displays of attacking football and iconic matches, featuring majestic players. The finals played out in France, at a time when the European Championship was still in its infancy as an eight-team tournament. It proved a watershed for the competition, as great games in wonderful stadiums captured the imagination across the continent; at a time when idealism still prevailed over pragmatism, when adventurous football was rewarded. *Euro 1984* relives the magical moments of a previously undervalued international competition: the stunning exploits of Michel Platini and eventual winners France, the emergence of the Danish Dynamite, the largely unexpected excellence of the Portuguese, and in the eyes of the author, the greatest European Championship there has ever been.

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