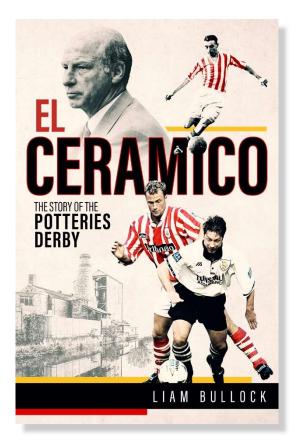


# **Title information**



# El Ceramico

The Story of the Potteries Derby

By Liam Bullock

### Key features

- Definitive account of the Potteries Derby between Stoke City and Port Vale and cover all key matches, characters, transfers, promotion and relegation battles and off-field spectacles that have defined this rivalry
- Accounts from players, fans and media that show how much the derby divides the two sets of fans
- The uniqueness of the rivalry is meticulously defined, from the distinctive character of the city, to the decades spent apart, their fiery reunion in the 1990s and the players and managers who left a lasting mark
- Of high interest to Stoke City and Port Vale fans, and general football fans across the UK
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

## Description

Barcelona-Real Madrid. Celtic-Rangers. Boca Juniors-River Plate. Stoke City-Port Vale? Few neutrals recognise the Potteries derby between the two Stoke-on-Trent teams as a fierce rivalry. The reason? The teams rarely meet in league clashes. The rivalry is strikingly divisive, even within the ST postcode area. But this derby is so much more meaningful than it is given credit for. In fact, it could be England's most underrated derby. Good rivalries require history, territorial conflict, exciting incidents and passionate fans in fierce defiance of those that profess local supremacy. The Potteries derby has all that and then some. Matches date back to the late 1800s, but the clubs have mostly been kept apart in the English football pyramid. When they have met - in the cup, promotion battles, relegation dogfights or just to claim bragging rights - this derby has delivered unforgettable moments. *El Ceramico* explores the history of the Potteries derby, with first-hand accounts telling the story of a rivalry like no other.

#### Details

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