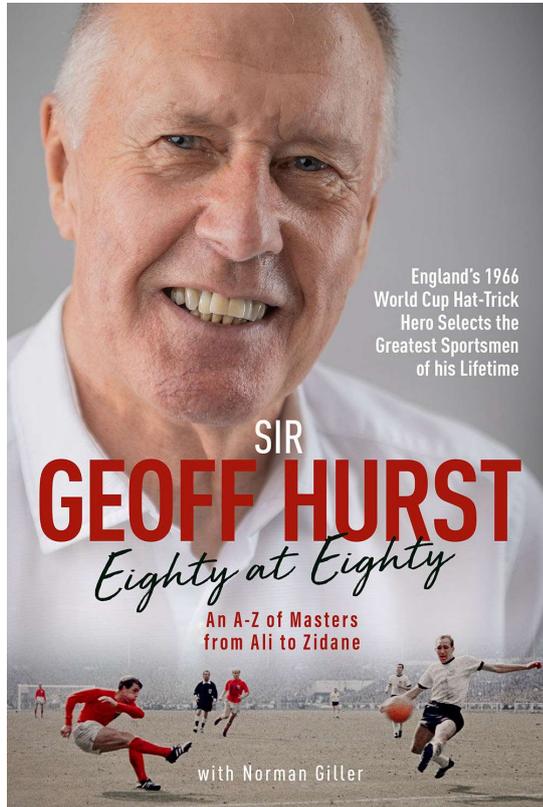




Title information



Eighty at Eighty

An A to Z of Masters from Ali to Zidane

By Sir Geoff Hurst, with Norman Giller

Key features

- Sir Geoff Hurst, England's 1966 World Cup hat-trick hero, celebrates his 80th birthday by naming and profiling 80 of his greatest sporting idols
- He has an all-round in-depth knowledge of all major sports and a huge collection of personal anecdotes
- Sir Geoff played county cricket for Essex, and the first time he played any sport with Bobby Moore was in a cricket match for Essex Boys!
- Lavishly illustrated, with revealing photos of Sir Geoff's 80 greats; includes intimate details never published before and lots of fascinating trivia
- Written with Norman Giller, a renowned sports historian who provides the facts that complement Sir Geoff's feelings
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

1966 legend Sir Geoff Hurst is the only footballer in history to score a World Cup final hat-trick. To mark his 80th birthday, he has named the 80 sportsmen who most inspired and motivated him throughout his life. Sir Geoff, who scored 24 goals in 49 England games, also had a talent for cricket, and has an in-depth knowledge of all the major sports. His A to Z of sporting heroes covers multiple sports and decades, from Muhammad Ali to Zinedine Zidane. The book is filled with surprising facts, and Sir Geoff challenges you to count how many times you exclaim, 'I didn't know that!' when reading his entertaining and enlightening breakdown on his sporting idols. Writing in collaboration with renowned sports historian Norman Giller, who reported Sir Geoff's West Ham debut in 1960, Hurst personalises each profile with anecdotes that offer a unique insight into the individual. Pitch Publishing are planning a similar book on the greatest post-war sportswomen, but for now enjoy Sir Geoff Hurst discussing his 80 greatest sportsmen.

Details

Publication: 4 October 2021
Price: £19.99
ISBN 13: 9781801501286
Format: 240 x 160mm
Binding: Hardback
Extent: 336 pages
Category: Various sports

Trade Orders to:

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