



Title information



Cinque Anni

The Story of the Italian National Football Team: 2017–2022

By Rob Carless

Key features

- In-depth analysis of one of the most extraordinary periods in the history of the Italian national football team
- How failure to qualify for two consecutive World Cups sent shockwaves through the footballing world in the 21st century
- Stories about how football began in Italy and the important part played by its ports
- How the Italian national team was transformed by one man and the journeys to glory experienced in the 1930s
- How the Azzurri stayed relevant for many decades despite the tragedy that befell them in 1949
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

When it comes to international football, Italy dines at the finest tables. Crowned FIFA World Champions on four occasions and second only to Brazil, the Azzurri have also twice won the coveted UEFA European Championship. It is the only country to win both competitions at the first time of asking, as well as the first to successfully retain the World Cup. Italy's failure to qualify for consecutive World Cups in 2018 and 2022 sent shockwaves through the footballing world. Yet, incongruously sandwiched between the two failures was success in the European Championship against the backdrop of a world grappling with one of the deadliest pandemics on record. What on earth was going on? *Cinque Anni* tells the story of how all this happened – the agony and ecstasy, the tears and the laughter – while uncovering the history of the beautiful game in Italy. It's a must-read not only for fans of Italian football, but for anyone fascinated by the fine line that can separate winning and losing.

Details

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