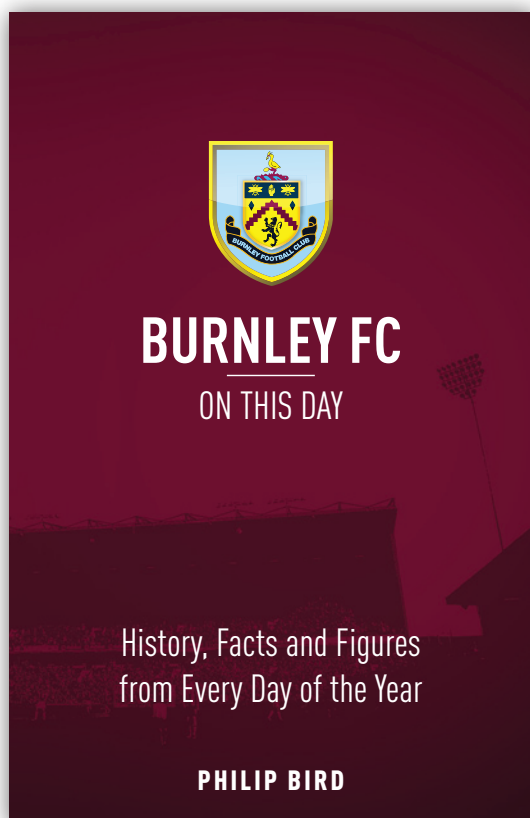




## Title information



### Burnley FC On This Day

History, Facts & Figures  
from Every Day of the Year

By Philip Bird

#### Key features

- Title fully supported by Burnley FC
- Part of the popular and successful *On This Day* series featuring a number of football and cricket clubs
- Includes contemporary and historic images of club legends and from the key events and matches
- Written by broadcaster and author Phil Bird – ‘the voice of Burnley FC’ – who has been a Clarets fan for over 50 years
- Publicity campaign planned together with local media coverage and book launch

#### Description

*Burnley On This Day* revisits the most magical and memorable moments from the club's illustrious history, mixing in a maelstrom of anecdotes and characters to produce an irresistible Clarets diary – with an entry for every day of the year. From the club's Victorian origins as a Football League founder member to the Premier League era, the Clarets' rollercoaster journey has seen them become one of only four clubs to win every division of the Football League. Revisit the 1914 FA Cup final when Burnley beat Liverpool in front of King George V. Remember the incredible First Division title wins of 1921 and 1960. Look back at the famous 1987 win over Orient that preserved Burnley's Football League status, and recall the recent fabulous promotions to the Premier League. Timeless greats such as Jimmy McIlroy, Jimmy Adamson and Ralph Coates sit alongside modern-day heroes including Robbie Blake, Ben Mee and Sam Vokes. Read how this club from industrial Lancashire roots fought its way back from near oblivion to sit once more among the elite.

#### Details

Publication: 15 August 2018  
Price: £14.99  
ISBN-13: 9781785314254  
Format: 222mm x 144mm  
Binding: Hardback  
Extent: 192 pages  
Category: Football

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