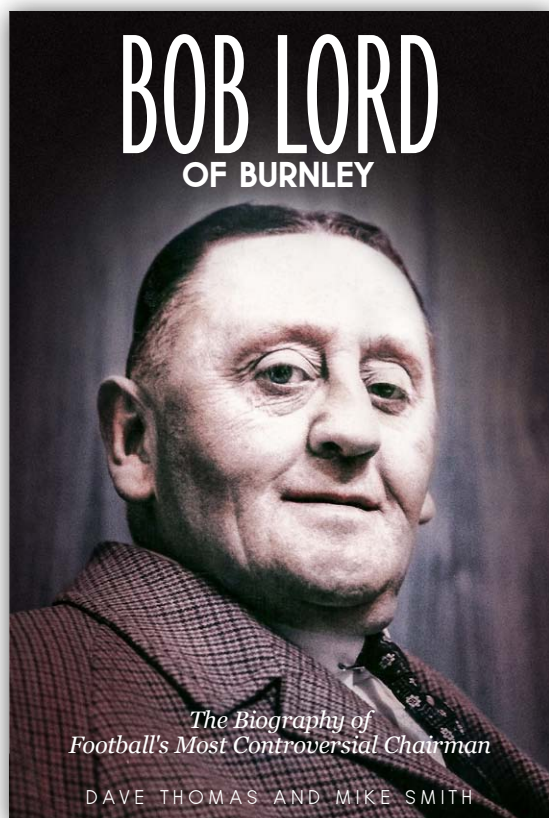




Title information



Bob Lord of Burnley

The Biography of Football's Most Controversial Chairman

By Dave Thomas and Mike Smith

Key features

- Absorbing account of one of football's most confrontational figures, an abrasive but influential innovator
- Amazingly, Lord's forecasts and predictions would form the basis of football as we know it today
- A visionary, divisive, larger-than-life figure to rank alongside Busby, Shankly or Clough
- Written by Dave Thomas and Mike Smith, respected authors of many books on the subject of Burnley FC
- Features interviews with many who knew him, including his daughters, players, friends and enemies
- Extensive 32-page colour photo section
- Publicity campaign planned including radio, newspapers, websites and magazines

Description

The biography of controversial Burnley chairman Bob Lord, the self-made butcher who ruled the club from 1955 to 1981. A blunt, opinionated leader, football's own 'Khrushchev' upset many with his views; but he was one of the first to run a club on businesslike lines, and oversaw a production line of top players then sold on to sustain his vision. From barrow boy to chairman of his beloved local club, the self-styled 'Lord of Burnley' built three fine teams during his tenure. He routinely banned reporters, and alienated fans and football's hierarchy alike. He was scornful of the latter, couldn't abide 'the Continentals' or football cheats, and constantly rebelled against entrenched, outdated views. Lord became a member of the Football League Management Committee and foresaw many aspects of the future of the game – though eventually only death spared him the humiliation of an FA inquiry into Burnley's finances. He remains as relevant, as provocative and divisive as ever – a legendary football figure to rank alongside Busby, Shankly or Clough.

Details

Publication: 29 July 2019
Price: £19.99
ISBN-13: 9781785315077
Format: 240mm x 160mm
Binding: Hardback
Extent: 384 pages
Category: Biography, Football

Trade Orders to: Hachette UK Distribution,
Milton Road, Didcot OX11 7HH

T: 01235 759555
E: HUKDcustomerservices@hachette.co.uk

You may also order via EDI