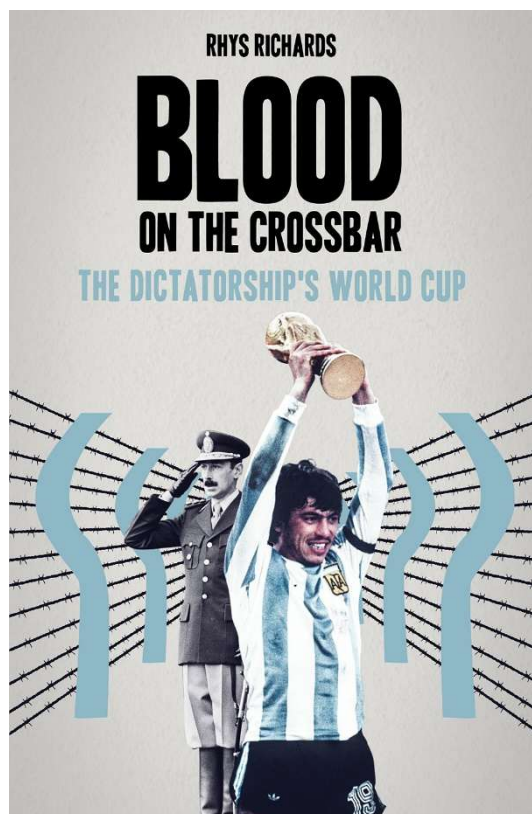




## Title information



### Blood on the Crossbar

The Dictatorship's World Cup

By Rhys Richards

#### Key features

- In-depth analysis of the most controversial World Cup in history, featuring first-hand accounts from journalists, broadcasters and officials who experienced the dark reality behind Argentina's 1978 triumph
- Explores Argentina's place in the Cold War, and the dictatorship's desperation to use the World Cup and national team to show their vision of Argentina to the world
- Features first-hand experiences from Argentine exiles in Europe who helped inform the international press of the atrocities taking place in their homeland
- This is the story of attempted international boycotts and of the people behind the international headlines
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

#### Description

*Blood on the Crossbar: The Dictatorship's World Cup* is the story of the most controversial football World Cup of all time. When Argentina both hosted and won the World Cup in 1978, just two years after the *coup d'état* that ousted Isabel Perón, it was against the backdrop of a brutal military dictatorship in the country. Under the leadership of General Jorge Videla, up to 30,000 citizens, categorised as subversives, 'disappeared'. Dogged by allegations of bribery, coercion and an historic failed drugs test, this is the story of Argentina's maiden World Cup triumph and the controversy that simmered behind it. This isn't exclusively a tale of footballers and generals, and the risks they took to succeed. It's a story of the people: Argentinean exiles, Parisian students, brave journalists, the marching mothers of Plaza de Mayo and their missing children – and Dutch stand-up comedians led to international boycotts from thousands of miles away.

#### Details

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