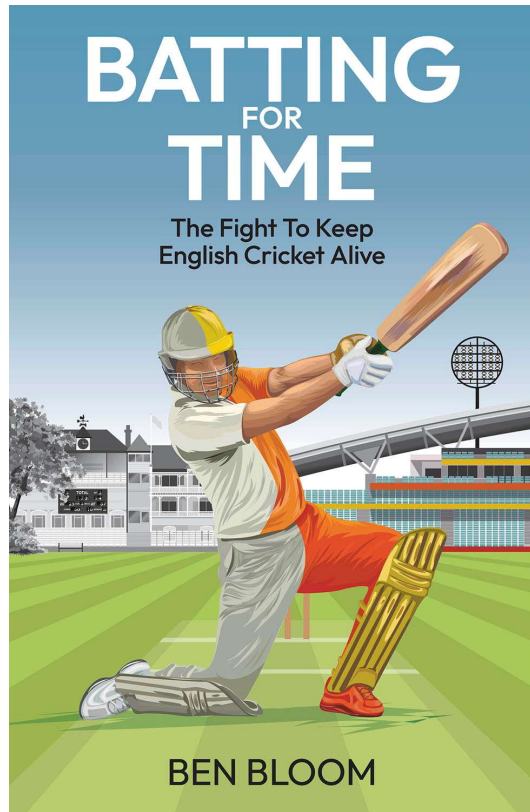




Title information



Batting for Time

The Fight to Keep English Cricket Alive

By Ben Bloom

Key features

- An in-depth look at the existential fight for English cricket's future, which will appeal to all fans of the sport
- A study of modern society's impact on a fractious landscape and the numerous conflicts it has created, threatening cricket's entire foundations
- Features more than 50 interviews with leading players, coaches, county officials and governing body figures
- Ben Bloom, an award-nominated sports journalist, travelled England and Wales to investigate every cricket format and speak to those associated with all 18 counties
- Publicity campaign planned across cricket-specific media, with a talking tour to cricket societies affiliated with all counties

Description

Batting for Time: The Fight to Keep English Cricket Alive is the exploration of a sport in existential crisis. In a rapidly changing sporting and social landscape, county cricket - an institution whose history spans more than 150 years - finds itself confronted with the most uncertain period in its long history. The proliferation of lucrative global franchise leagues has threatened to leave behind a member-owned English structure deep-rooted in the Victorian era. Pitting traditionalists against modernisers, and romantics against pragmatists, the need for change has sparked a host of civil wars, creating deep divisions among those who care for the English game. Using the 2023 season as a backdrop, *Batting for Time* explores the precarious state of English cricket, asking what it is we expect from our domestic game, who it primarily exists for and where things might go in the future. What must English cricket do to survive?

Details

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