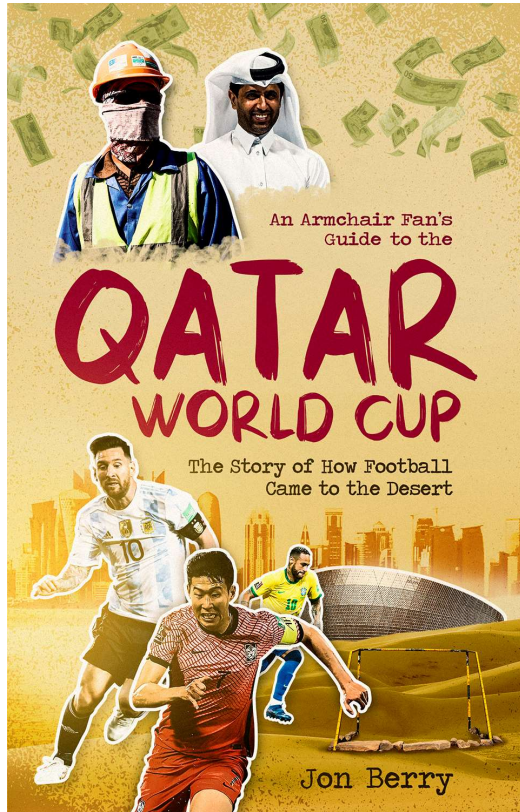




Title information



An Armchair Fan's Guide to the Qatar World Cup

The Story of How Football Came to the Desert

By Jon Berry

Key features

- Deals with everything from the opaque bidding process to the cost of beer at a game
- Places the Qatar World Cup in a historical, as well as a footballing, context, looking at why countries choose to host the event and what legacies may ensue
- Explores and challenges notions of football 'belonging' anywhere, prodding some of the stale attitudes of the game's followers and administrators
- Although authoritative and impeccably researched, the tone remains light and humorous throughout
- Author has written two previous books about football and blogged about the governance of the game
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

Zurich, 2 December 2010: FIFA president Sepp Blatter pulls the name Qatar from the envelope to reveal the hosts of the 2022 World Cup. The accusations fly and the recriminations start. But once it's all sunk in, we start to look at maps and temperature charts, and try to scrape together fragments of knowledge about kingdoms in the Arabian desert. The *Armchair Guide* looks beyond the myths and preconceptions to provide the average fan with sound information about what a World Cup in the desert might look like. Was the bidding process corrupt? How many people actually did die building stadiums? How hot will it be? Can I go there with my mates and have a drink anywhere? What will the legacy be – both in the region and for the global game? The *Armchair Guide* takes a light-hearted, sideways look at the tournament, using stories from within and beyond the game to cover everything about the 2022 Winter World Cup. Although the book can't claim to pick a winner, it goes some way to shedding light on football's place in a changing world.

Details

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Macmillan Distribution (MDL),
Cromwell Place, International Business Park,
Lime Tree Way, Basingstoke, Hampshire RG24 8YJ

Telephone: 01256 302692
Email: orders@macmillan.co.uk