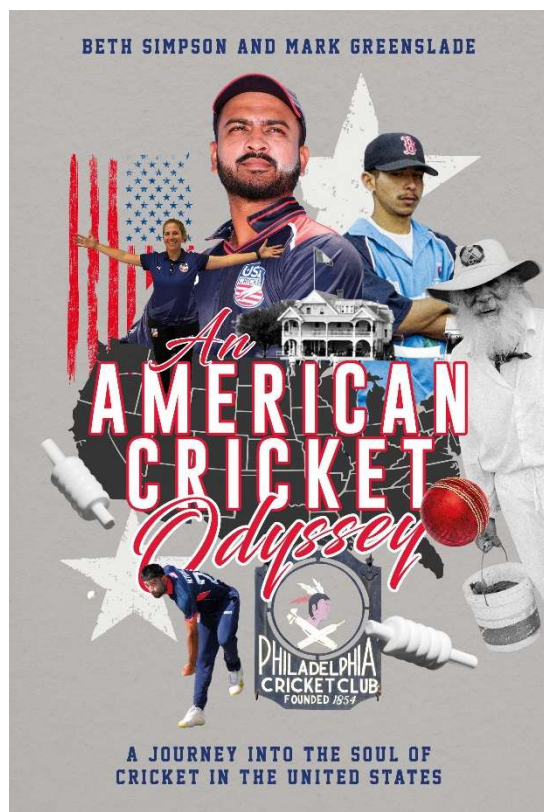




Title information



An American Cricket Odyssey

A Journey into the Soul of Cricket
in the United States

By Mark Greenslade and Beth Simpson

Key features

- Tells the full story of the Compton Homies and Popz, the team from South Central Los Angeles that brought cricket to one of the harshest urban environments on the planet
- Features the tragi-comic tale of the dysfunctional governing body and the ups and downs of the national team, from underachievement to exile to an unlikely triumph on the world stage
- Players, administrators, movers and shakers, plus commentators who have strived to revive the game in the US during the 21st century all give their opinions
- Interviews with the gutsy individuals who have created a space for women to play the game in the US
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

Cricket in America? Usually the conjunction of those words is greeted with disbelief. Most Americans, if they are aware of cricket at all, regard it as an esoteric pastime popular with South Asians. Even old world cricket fans are often unaware of America's long and proud cricketing history. Many are also oblivious to the revival that the sport has undergone in the States since the 1970s, not to mention the unique difficulties it faces in establishing a bridgehead in the country's sporting culture. This book examines that revival and the cultural forces underpinning it – the silent Asian migration, the Anglophilia of the East Coast and the gradual reintegration of the US into world sport that is an inevitable by-product of globalisation and technology. We meet the men and women at the helm of the US cricketing revival: the ex-gang members playing the sport in South Central LA, the Bronx woman teaching it at a New York high school, the dreamers and idealists keeping the cricket flag flying in the most unlikely of backwaters and the well-meaning amateurs in charge of the national governing body.

Details

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