Title information

An A to Z of Sporting Collectibles

Priceless Cigarettes Cards
and Sought-After Sports Stickers

By Carl Wilkes

Key features

- First book of its kind – charting the history of sporting cigarette cards, gum cards and stickers
- From entertaining anecdotes to historical curiosities, Wilkes reveals card-collecting secrets hitherto known only to a few
- Features hundreds of stunning colour photos of unseen rarities from the author's collection
- Features over two dozen sports, from bowls and bowling to snooker and billiards, from baseball to gymnastics and more
- Incorporates a value guide – how much is that rare sports card worth? Author is a recognised expert on collectible cards and has appeared on TV
- Publicity campaign planned including radio, newspapers, websites and magazines

Description

An A to Z of Sporting Collectibles is a heart-warming illustrated history of 140 years of sports on cigarette cards, gum cards and stickers. Starting in 1880, the book transports us back to the times of our forebears, when sports-card collecting was an all-consuming childhood hobby. The author shares his extensive knowledge of sports cards, gleaned from decades of passionate collecting, alongside hundreds of colour images of unseen rarities from his collection. The book runs from the days of cigarette cards to the era of Panini stickers and features everything in between - cards issued with chewing gum, cards wrapped with chocolate bars and sweets, cards cut from tea packets, cards given in lucky bags, redemption postcards, miniature posters, cereal cards and water-slide transfers. Nowadays, we appreciate these vintage treasures not just for their beauty but for their monetary worth, and the book includes a price guide so you can discover the value of rare sports cards. The A to Z is a 'must' for collectors and all sports fans.

Details

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