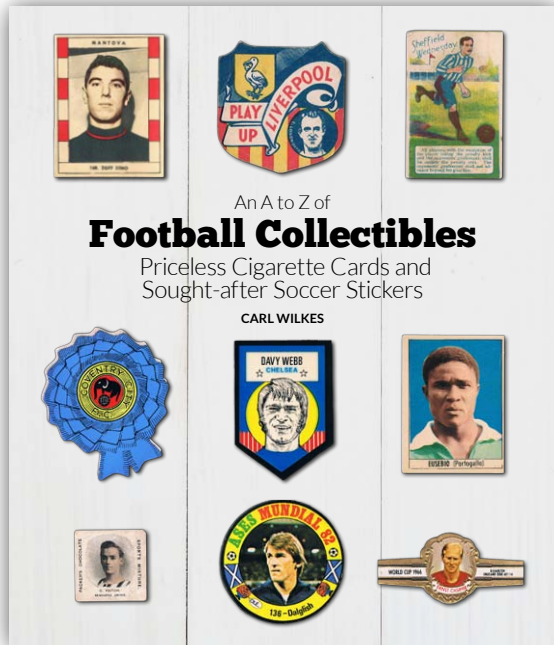




Title information



An A-to-Z of Football Collectibles

Priceless Cigarette Cards and
Sought-After Soccer Stickers

By Carl Wilkes

Key features

- Encyclopaedic in scope, a world history of football cigarette cards, gum cards and stickers
- Includes an up-to-date guide to values, and reveals collectors' unknown secrets
- The book brings to light two lost chapters of British history: Brits invented soccer stickers and football cards!
- Written by expert Carl Wilkes, who created *Football Card Collector Magazine* and world's first football card website
- Hundreds of photos of valuable and rarely seen cards from the author's private collection
- Publicity campaign planned including radio, newspapers, websites and magazines

Description

An illustrated history of football trade cards, an epic saga of 1,000 brands and myriad collections. The A-Z traces the earliest cards and stickers – British inventions, both – through a century of sports cards from tobacco cards to Panini stickers, via everything that came in between: footballers issued with chewing gum and sweet cigarettes, lucky bag mementoes, football teams cut from packets of tea, and many more. It chronicles the epoch of our forefathers and the very first football cards, dating back to the 1880s, followed by the era of their children and the earliest stickers – and so the rise of cigarette cards and paper soccer star adhesives. These days, along with our Panini stickers and trading cards, we appreciate these vintage treasures not only for their beauty but also for their value. Fond recollections of childhood passions past and present will warm hearts, while enchanting galleries of rarely seen cards will captivate football fans and collectors alike. Incorporating a guide to values, the A-Z is priceless.

Details

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