A Tournament Frozen in Time
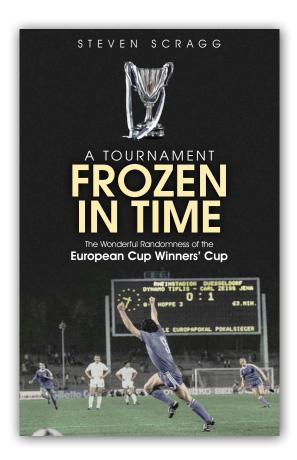
The Wonderful Randomness of
the European Cup Winners' Cup

By Steven Scragg

Key features

- A personal take on a much-loved but now long-extinct European competition that brings the European Cup Winners' Cup vividly back to life, from the alternative angle

- Written by Steven Scragg, writer for *These Football Times*, and nominated for Blogger of the Year at the FSF Awards

- Steven boasts an encyclopaedic knowledge of the ECWC, but his opinions and memories are firmly contextualised

- Interviews with players, journalists and supporters who lived and loved the competition

- Photo section including historic images to tie in with the text

- Publicity campaign planned including radio, newspapers, websites and magazines

Description

A Tournament Frozen in Time is a homage to the awkward sibling of the European Champions' Cup and the UEFA Cup. All three major European club competitions had very distinct personalities, almost like three markedly different children. While the European Champions' Cup was for the high achievers and the UEFA Cup was where the cool kids often hung out, the Cup Winners' Cup threw its own uniquely eccentric shapes. The random nature of domestic cup success was what gained entry to the tournament and this brought a richer diversity of competitor than its more celebrated counterparts. A trophy which eluded the clutches of European royalty such as Real Madrid, Liverpool and Inter Milan, it remains the only European honour of both Paris Saint-Germain and Manchester City, despite their contemporary financial advantages. The tournament which immortalised the likes of Magdeburg and Dinamo Tbilisi, it gave English football its first ever European glory.

Details

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