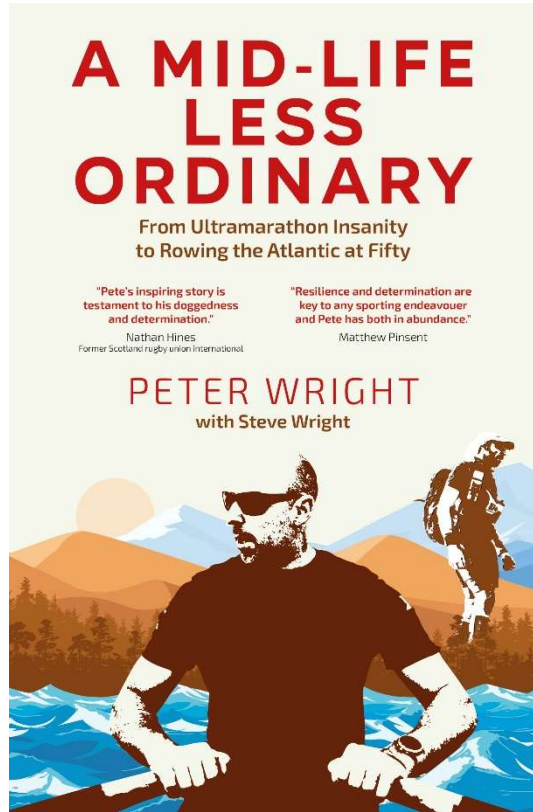




## Title information



### A Mid-Life Less Ordinary

From Ultramarathon Insanity to Rowing the Atlantic at Fifty

By Peter Wright, with Steve Wright

#### Key features

- First-hand account of one man's transformation from mildly active to endurance events extraordinaire
- Foreword by Rory Coleman, the UK's leading ultramarathon coach
- Detailed account of the Atlantic Challenge, plus MdS, Jungle Ultra, Western States 100 and more
- Widespread appeal across the running, ultrarunning and rowing markets
- Co-written with Pete's brother, Steve Wright: an experienced publishing professional, who also co-wrote *In the Shadows* with former footballer David Stocks
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

#### Description

Forty is the age when people tend to wind things down to a life a bit more ordinary. Not Peter Wright. Having put his questionable athletic ability and mild asthma to one side, he catches the running bug and completes the London Marathon. Only, this isn't the end of the story. Instead, it provides the springboard for a passion for endurance challenges that sees him cross desert, tropical rainforest and Arctic tundra, to raise more than £100,000 for charity (he also runs a marathon while dragging a car). Then, nearing 50, comes the ultimate test: rowing the Atlantic Ocean with his friend and fellow adventurer, Steve Hayes. *A Mid-Life Less Ordinary* follows Pete as he takes on the World's Toughest Race while looking back at what brought him to the middle of the ocean on a very small boat. Inspiring, hilarious and jaw-dropping, this book shows what you can achieve if you put your mind to it, and why age – and a lack of athletic ability – is no barrier to pushing beyond your imagined limits.

#### Details

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