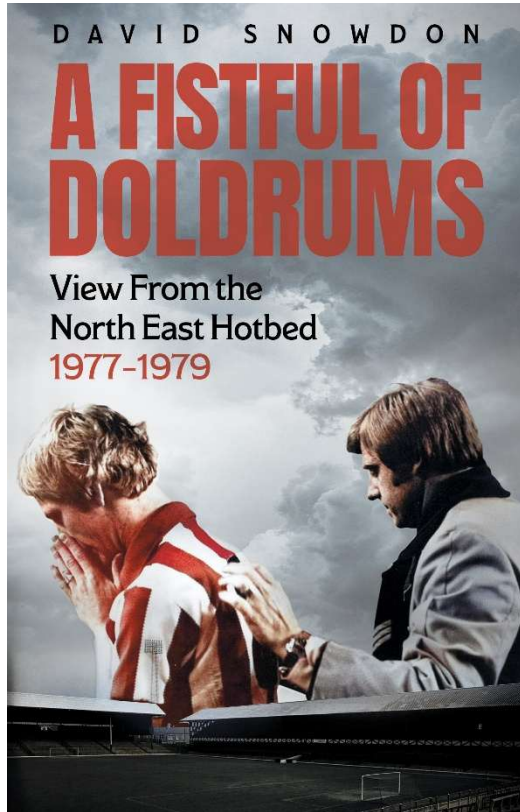




Title information



A Fistful of Doldrums

View From the North East Hotbed 1977–79

By David Snowdon

Key features

- Explores the fluctuating fortunes of Sunderland in the late 1970s, chronicling a period brimming with an intoxicating mix of hope, excitement, disappointment and tragedy
- Set amid a fascinating late-1970s backdrop, the story features first-hand accounts and authentic dialogue
- Intriguing analysis of the decline of 'Messiah' Stokoe and the long-lasting fallout from the club's lost opportunity to appoint former son Brian Clough
- Commentary on the struggle and failure of Jimmy Adamson to satisfy the expectations of a fanatical fan base
- Tales of the wonderfully wacky searches for a 'big name' manager and proven striker
- Contribution from former Sunderland ace Gary Rowell
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

A Fistful of Doldrums is the engaging and richly researched story of a turbulent period in the intense world of Sunderland AFC and North East football. Set amid a fascinating late-1970s backdrop, the book features first-hand accounts and authentic dialogue. The narrative starts with the fall of 'Messiah' Bob Stokoe, and the wasted opportunity to appoint former son Brian Clough, through Jimmy Adamson's troubled reign that included a youth-inspired revival with its cruel finale, and the gloomy malaise that accompanied second-tier stagnation. Adamson's abrupt resignation sparked one of the craziest manager hunts ever seen as the club worked their way through a list of big-name targets. The ensuing promotion push under ad hoc bosses sent supporters spiralling on an emotional roller coaster. Despite the tribulations, entertainment value was high. The book spotlights a plethora of North East connections, interweaving a bountiful blend of characters and subjects.

Details

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