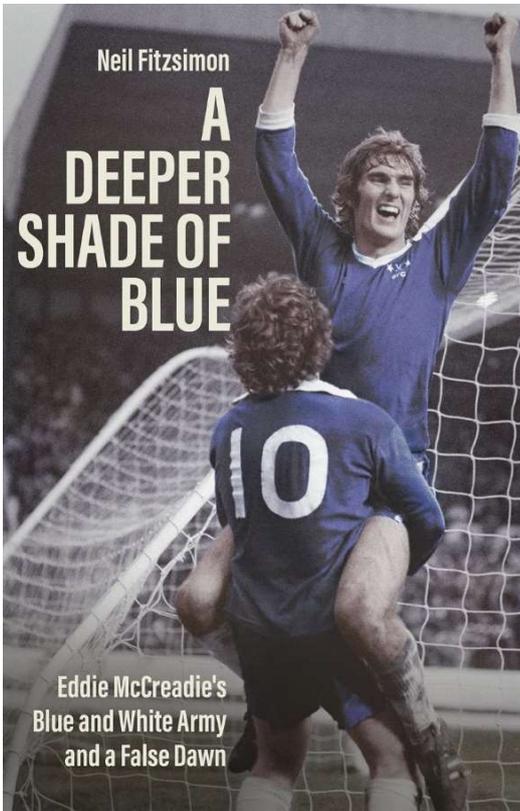




## Title information



### A Deeper Shade of Blue

Eddie McCreadie's Blue and White Army and a False Dawn

By Neil Fitzsimon

#### Key features

- Lovingly crafted memoir of life and football culture in the UK throughout the 1970s
- Sequel to the widely acclaimed *Rhapsody in Blue*, it chronicles the experiences of a Chelsea fan in the 1970s
- Covers the turbulent years of 1972 to 1977, when the club's fortunes took a massive downturn
- Charts the author's transition from adolescence to adulthood, a loss of innocence as the harsh realities of adult life are revealed
- Captures what it was like growing up in 1970s Britain
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

#### Description

*A Deeper Shade of Blue* charts the tumultuous years of Chelsea Football Club between 1972 and 1977 when the glittering cup-winning side of the early 70s was broken up, and stars such as Peter Osgood and Alan Hudson departed, along with manager Dave Sexton. It was an era that saw Chelsea relegated to the Second Division while massive debts pushed them to the brink of extinction. But the Blues bounced back with the birth of Eddie McCreadie's brash, young and exciting side, led by the precociously talented Ray 'Butch' Wilkins. McCreadie guided the club back to the First Division only to leave acrimoniously in bizarre circumstances – a golden opportunity spurned by the club's owners. *A Deeper Shade of Blue* is the eagerly awaited sequel to Neil Fitzsimon's *Rhapsody in Blue*. It reveals how the author made the difficult transition from adolescence to adulthood as a Chelsea supporter during those turbulent times. We discover how the innocence of youth was replaced by the harsh experience of growing up in 1970s England.

#### Details

Publication: 03 May 2021  
Price: £12.99  
ISBN 13: 9781785317712  
Format: 216mm x 138mm  
Binding: Paperback  
Extent: 256 pages  
Category: Football

Trade Orders to:

Macmillan Distribution (MDL),  
Cromwell Place, International Business Park,  
Lime Tree Way, Basingstoke, Hampshire RG24 8YJ

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Email: [orders@macmillan.co.uk](mailto:orders@macmillan.co.uk)