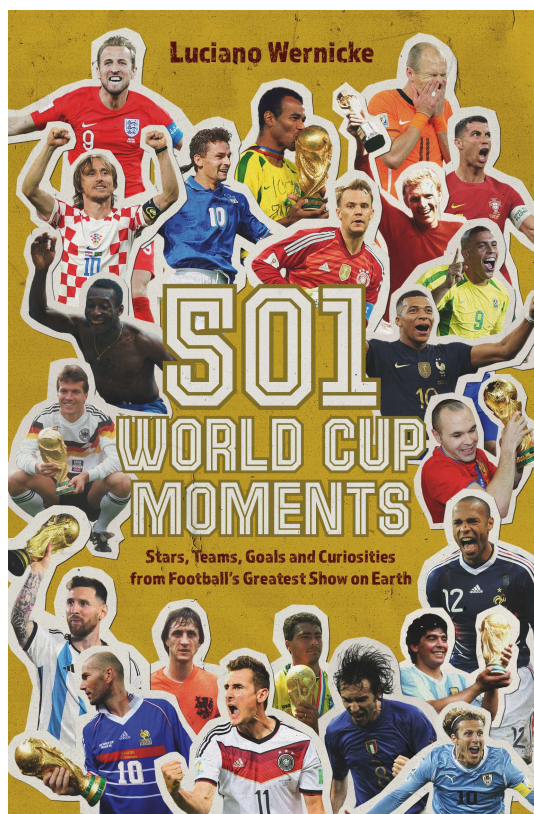




## Title information



### 501 World Cup Moments

Stars, Teams, Goals and Curiosities from Football's Greatest Show on Earth

By Luciano Wernicke

#### Key features

- Fast-paced, bite-sized accounts bring World Cup history to life in a highly dipable and entertaining format
- Draws on 20 years of research using rare collections of newspapers and magazines plus countless books
- Puts past World Cups into the cultural and social context of their time
- Captures the most notable events from World Cup history, with astonishing episodes galore
- Shines a light on the machinations of dictators who sought to exploit the tournament to boost their image, such as Italy's Benito Mussolini and the military junta that ruled Argentina between 1976 and 1982
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

#### Description

*501 World Cup Moments* is an astonishing journey through the rich history of the most important tournament in football. For almost a century, the World Cup has offered diverse stages on which artists, madmen and criminals – as the brilliant Argentine writer Osvaldo Soriano once said – have performed. Within its pages, you'll find a compelling selection of gems from across World Cup history, brimming with heroes and villains and unforgettable moments. They include the striker who stayed on the pitch despite suffering a heart attack; the pitch-invading dog that urinated on a player; the triumphant team that took a lap of honour without the cup (which was accidentally left in a bank vault); the team that qualified by winning a match against no one; and the manager who, despite winning the championship, was sad because his team conceded two goals in the final. This enthralling book is chock-full of incredible matches, amazing goals, astounding anecdotes, trivia, quotes, records and much more – from the inaugural tournament at Uruguay 1930 to Qatar 2022.

#### Details

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