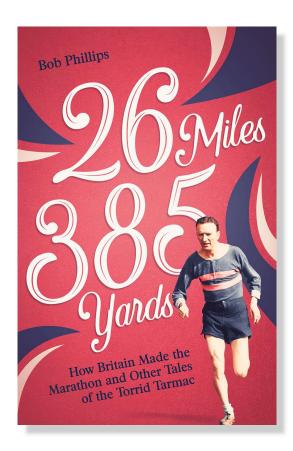


Title information



26 Miles 385 Yards

How Britain Made the Marathon and Other Tales of the Torrid Tarmac

By Bob Phillips

Key features

- Fascinating journey through the formative years of marathon running, including how the marathon pioneers who took brandy and strychnine to survive the distance
- How Italy's Dorando Pietri thought he'd achieved Olympic glory in London in 1908 with some 'helping hands', but was removed from the final standings
- How the 'Flying Finn' set a marathon win record that lasted a century
- Argentina winning marathon gold in LA, but should a Briton have done so instead?
- How Yorkshire grit crafted an Asian win in the Nazi Games marathon
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

Bob Phillips takes us on an exhilarating journey across the formative years of marathon running – from 1896 through to the Olympic marathons of the 1950s that revolutionised the event. Through a compelling blend of personal memoirs, anecdotes, runner biographies, torrid tales and extraordinary facts and figures, the book shines a light on Britain's role in the development of marathon running and how its courageous competitors have invariably captured the public imagination. Learn about the brilliant generational talents who have cemented the event at the pinnacle of popular athletics, from the days when naive amateurs ran for tin medals towards the era of highly trained professionals. 26 Miles 385 Yards is a must-have book for every marathon enthusiast.

Details

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