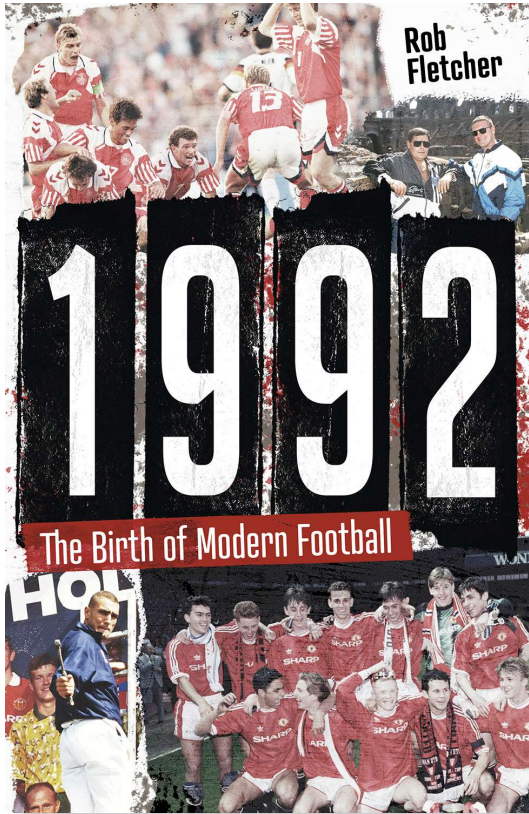




Title information



1992

The Birth of Modern Football

By Rob Fletcher

Key features

- Detailed narrative of the key events in 1992 that birthed the modern game
- Explores the reasons behind a raft of changes that hit football at the same time: the backpass rule, the Premier League, the birth of the Champions League format and television money pouring into the game
- A look at what people said back in 1992 about how the game was changing
- Contributions from 1990 World Cup winner Andreas Brehme, who reflects on the transfer bonanza in Italy
- A look behind the scenes at the birth of the iconic *Football Italia* on Channel 4 with producer Jonathan Grade
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

1992: The Birth of Modern Football brings to life the key events from one of the most important years in football history. After the huge success of Italia '90 and the potential to show football around the world on TV, law makers, chairmen and players ushered in monumental changes to the structure of the game. Everyone remembers the first year of the Premier League, but changes to the backpass rule and the arrival of the newly branded Champions League would have a seismic effect on football. On the pitch, Italian clubs spent huge sums as they bolstered their squads for success at home and abroad. In England, Leeds and Manchester United were battling at the top of the league for the final season in the First Division. That sliding-doors moment really did have a huge impact on Alex Ferguson's men. To add to the growing changes, the revolution was televised. *1992: The Birth of Modern Football* transports you back to the year that changed football forever.

Details

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