



Title information



Her Game Too

A Manifesto for Change

By Matt Riley

Key features

- Detailed look at the movement to fight sexism in football, showcasing its key voices
- Candid conversations with HerGameToo founders Caz May and Lucy Ford, and director Natalie Atkinson
- Examines the 'Big Bang' moment when HerGameToo partnered with Everton FC
- How Lewes FC is leading the way in gender parity
- Examines how FIFA can lead the way to equality, diversity and inclusion
- Profiles pioneering female footballer Lily Parr, a woman born a century too soon
- Foreword by Tracey Crouch MP
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

Her Game Too is a call to arms for women to be given equal access to profile, opportunities and advancement in the beautiful game. Since the sport's early days, women have been excluded from football, with those brave enough to participate, either as fans or players, beset by misogynistic attitudes if not outright abuse. While we've seen great strides made in the battle for respect and inclusion, sadly there's still a long way to go. Matt Riley provides a platform for key voices in the movement, galvanised around HerGameToo, an organisation run by female fans to fight sexism in football. We hear from the HerGameToo founders who were name-dropped in the House of Commons, Helen Nkwocha, the first woman to coach a top-flight men's team in Europe, and HerGameToo director Natalie Atkinson among others. The book explores the roots of the movement with the story of pioneering female footballer Lily Parr, and sheds light on the future, which has looked increasingly bright since Premier League side Everton pledged its support to HerGameToo.

Details

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